## Political Attitude Survey Scoring

The following statements are conservative statements: 2, 3, 9, 11, 12, 13, 15, 16, 17, and 18.

Conservative statement responses receive the following scores:

Strongly Agree: 1
Agree: 3
Disagree: 5
Strongly Disagree: 7

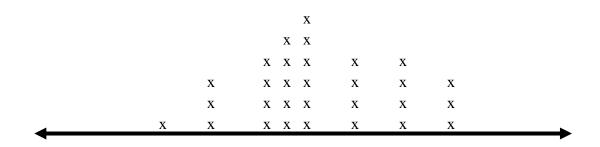
Liberal statements are: 1, 4, 5, 6, 7, 8, 10, and 14

Liberal statement responses receive the following scores:

Strongly Agree: 7
Agree: 5
Disagree: 3
Strongly Disagree: 1

Add the statement scores together to get an attitude score. Write the attitude score on one of the ¾" diameter all-purpose labels; then place the label on the political spectrum.

Using a linear model (political spectrum)



Liberal Leans Left Moderate Leans Right Conservative 126 90 72 54 18